



ART IN PUBLIC PLACES PRESENTATION

CITY OF EL MONTE
2017

PUBLIC ART & THE GENERAL PLAN



CITY OF EL MONTE



General Plan June 2011

- Blueprint for future growth for the next 20+ years
- 7 elements mandated by the State of California
- El Monte also has optional elements related to economic, design, culture and health
- Public Art mentioned throughout the document
- All projects and City's zoning reviewed for consistency with the General Plan

DESIGN ELEMENT POLICIES

CD-1.6 Public Art. Throughout the community, incorporate a diversity of public art in residential, commercial, and public areas that celebrates the multiple cultures and influences in El Monte.

CD-5.5 Public Art. Beautify the El Monte Downtown with public and private art (e.g., murals, statues, fountains, monuments, gateways) that reflects El Monte's heritage; involve public, private, and nonprofit organizations in a public art program.

CD-5.7 Streetscape. Develop a comprehensive streetscape improvement plan that uniquely defines the Downtown El Monte experience, improves the pedestrian experience, and helps make it a special place.

CD-5.8 Gathering Places. Design plazas along Main Street and other gathering places in suitable locations throughout Downtown, considering...Central focal point such as public art or a fountain...

DESIGN ELEMENT POLICIES

CD-6.5 Public Art. Beautify Flair Park with public and private art (e.g., murals, statues, fountains, monuments, gateways) reflecting El Monte's heritage; involve public, private, and nonprofit organizations in a public art program.

CD-6.10 Public Parks. Create a series of interconnected public parks that encourage pedestrian interest and activity, equipped with plazas, public art, and fountains, statues, and other features...

CD-6.15 Pedestrian Path System. Create a coordinated system of paths that weave through each district and connect districts separated by internal streets according to the following principles...Line paths with public art, small seating areas, street furniture, and pedestrian-scaled lamps that lend an air of informality...

OTHER ELEMENT POLICIES

Cultural Resources - CR-5.6 Art and Public Places. Support an art in public places program through creating a cultural resources/public art map, establishing a public arts commission, creating a public arts master plan, and sponsoring public art.

Land Use - LU-3.7 History and Culture. Incorporate a broad range of history, culture, and public art expressions throughout each district to promote community identity, preserve and affirm heritage and culture, and instill community pride.

Parks & Recreation - PR-1.9 Public Art. Incorporate a diversity of public art expressions within parks and open space that reflect the multicultural influences, historical diversity, and heritage of El Monte.

Health & Wellness - HW-3.6 Public Art and Fountains. Develop public art, fountains and other forms that beautify El Monte and provide a collection of nationally recognized, permanent outdoor art work throughout the City of El Monte. Identify opportunities to support local artists and students to create public art in the City.

PUBLIC ART ORDINANCE

“City of El Monte Art in Public Places Program”

Intent is to provide a collection of nationally recognized, permanent outdoor art work throughout the City of El Monte, to be of public benefit. The program is designed to present the community with a variety of art work styles and themes, all of the highest possible quality.

PUBLIC ART ORDINANCE

Definitions:

- Public Art – means original creation of art, including, but not limited to:
 - Items such as:
 - Sculptures
 - Murals
 - Mosaic
 - Fountains
 - Mediums such as:
 - Steel
 - Bronze
 - Stained glass
 - Concrete
 - Wood
 - Ceramic tile
 - Stone
- Public Space – Any exterior area on public or private property which is accessible and visible to the general public

PUBLIC ART ORDINANCE

Requirement to provide art work or pay in-lieu contribution:

- Applicant to acquire and install art work in a publicly accessible space or in vicinity of the project site; and/or
- Pay an *in lieu* fee equal to one percent of total project cost.

Projects subject to art in public places requirement:

- Commercial or industrial projects which incur project costs totaling more than five hundred thousand dollars (\$500,000.00); or
- Projects involving the new construction of four (4) or more residential dwelling units.

Exceptions:

1. All public work and government agency projects;
2. Reconstruction of structures which have been damaged by fire, flood, wind, earthquake or other calamity; and
3. Religious, hospital, scientific, charitable organizations, public educational institutions if project is constructed on property exempt from taxation.

PUBLIC ART ORDINANCE

Guidelines for Art Work:

- Shall be displayed in an area that is open and freely accessible to the public for at least 10 hours each day or otherwise provides public accessibility;
- Application shall include a site plan showing the location of the art work, complete with landscaping, lighting and other appropriate accessories to complement and protect the art work;
- Shall be made of permanent materials;
- Shall be related in terms of scale, materials, form and content to immediate and adjacent buildings and landscaping;
- Shall be designed and constructed by persons experienced in the production of such art work and recognized by critics and by his or her peers as one who produces works of art;
- Shall be permanently affixed to the property; and
- Shall be maintained by the property owner in good repair and in a safe, neat, clean and orderly manner acceptable to the City.

PUBLIC ART ORDINANCE

Additional Guidelines:

- Use public art to reinforce El Monte's identity, weaving together one or more of the following to create a memorable urban landscape that respects the past and builds for the future:
 - Culture
 - People
 - Neighborhoods
 - Events and Activities
 - Physical landscapes
- Include a broad range of works of art, reflective of the overall diversity of current works in the field of visual arts.
- Commission works of art varying in genre, style, scale, medium, form and intent.

PUBLIC ART ORDINANCE

Eligible Art Work:

- Original three-dimensional art work of all kinds;
- Original two-dimensional art work of any kind, including applied murals, painting, photography, etc.;
- Any combination of media art; and
- Fixtures such as gates, streetlights, signage, public benches, paving, walkways, bus shelters, etc.

Artist Qualifications:

- Demonstrates past experience or proven technical and aesthetic ability to successfully create artwork responsive to the site and the City of El Monte.
- Should be reviewed based on his/her proposed art work, but also on education, gallery affiliation and previous work.

PUBLIC ART ORDINANCE

Items that are not to be considered works of art:

- Art objects which are mass produced from a standard design;
- Reproductions of original art works;
- Decorative, ornamental or functional elements which are designed by the building architect as opposed to an artist commissioned for the purpose of creating the art work;
- Landscape architecture and landscape gardening except where these elements are designed or approved by the artist and are in integral part of the art work by the artist; and
- Services or utilities necessary to operate or maintain the art work.

HISTORY OF PUBLIC ART



Ancient Greece



Paris





1893 World's Fair
Chicago, IL

Coit Tower Murals
San Francisco, CA

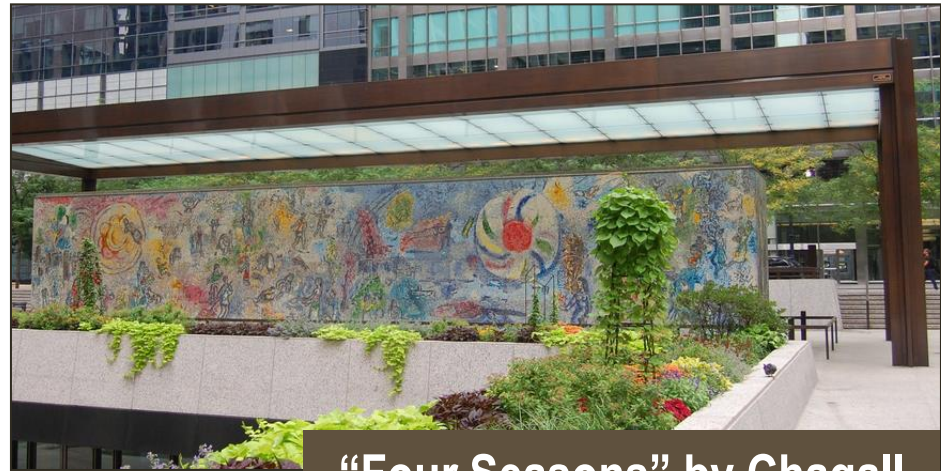


Chicago, IL

“The Picasso”



“Flamingo” by Calder



“Four Seasons” by Chagall

EXAMPLES OF PUBLIC ART

**“Kneeling Soldier &
Battle Cross”
El Monte, CA**

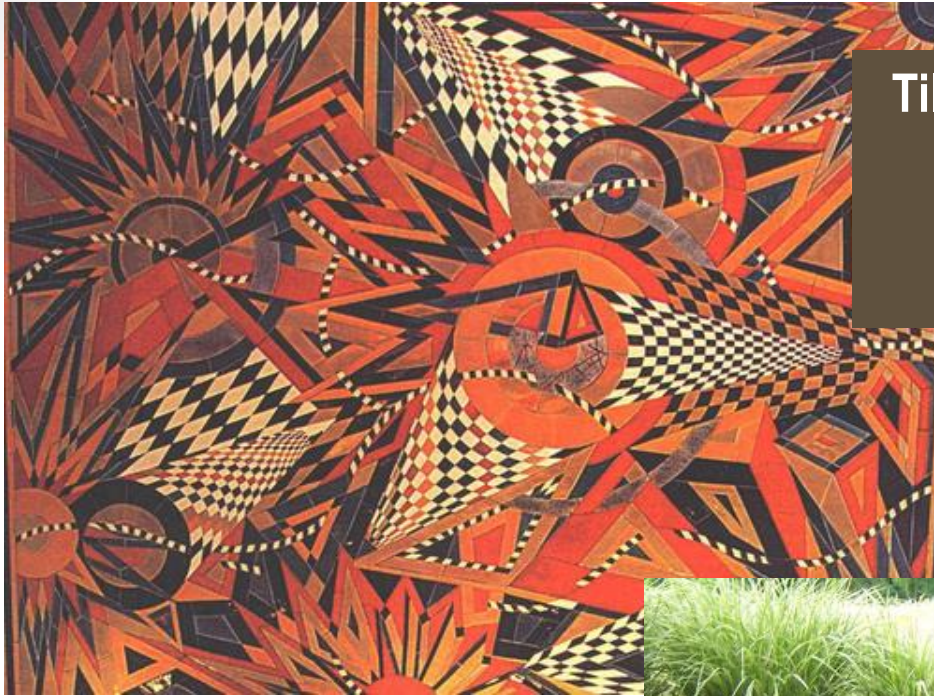


**“Robinson Memorial”
Pasadena, CA**

**“Cows on Parade”
Temporary Exhibit
Chicago, IL**



**“Blue Bear”
Denver**



**Tile Collage at Western Asset
"Kaloseidos"
12' High x 14' Wide
Pasadena, CA**



**"Mosaic Oasis"
Donated Recycled Materials
Wall Art**

Painted Mural
120" High x 288" Wide x 2"



“Martha”
Painted Mural
Cincinnati, OH



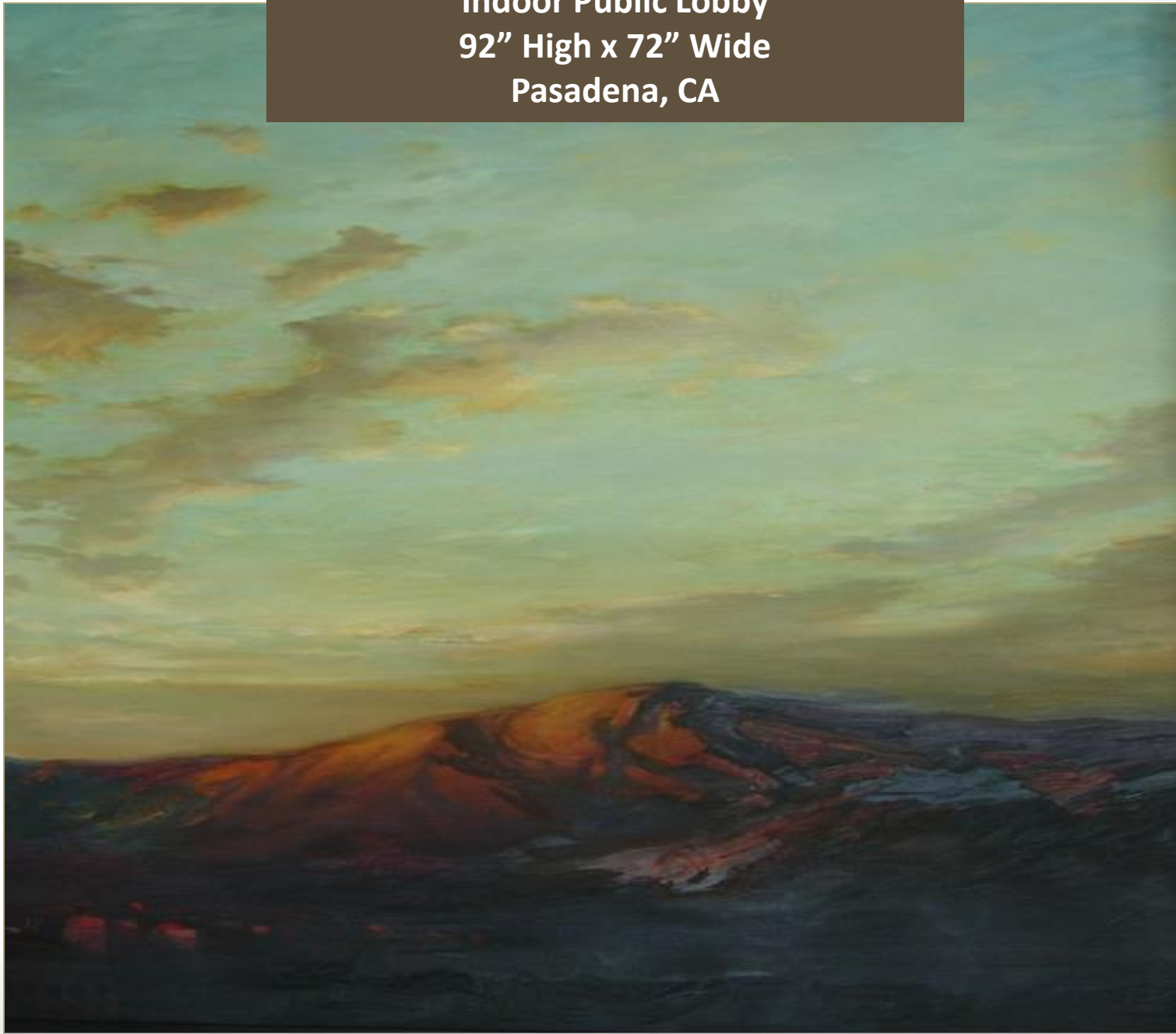
**“Crown Fountain”
Millennium Park
Chicago, IL**

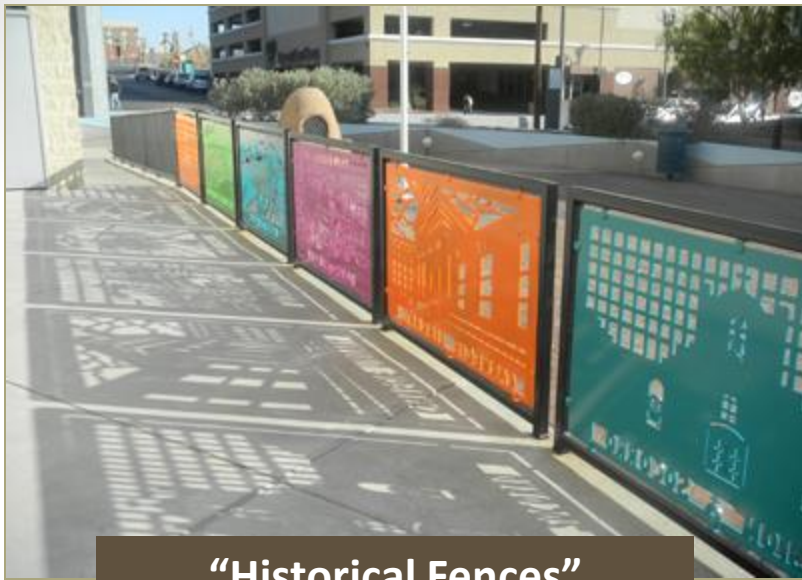


**City Hall Fountain
Burbank, CA**



Painted Mural "Mt. Wilson at Dusk"
Indoor Public Lobby
92" High x 72" Wide
Pasadena, CA





**Iron Cut Fence Details
Paseo Colorado
Pasadena, CA**



**“Historical Fences”
Inspired by cut paper
Made of steel
El Paso, TX**

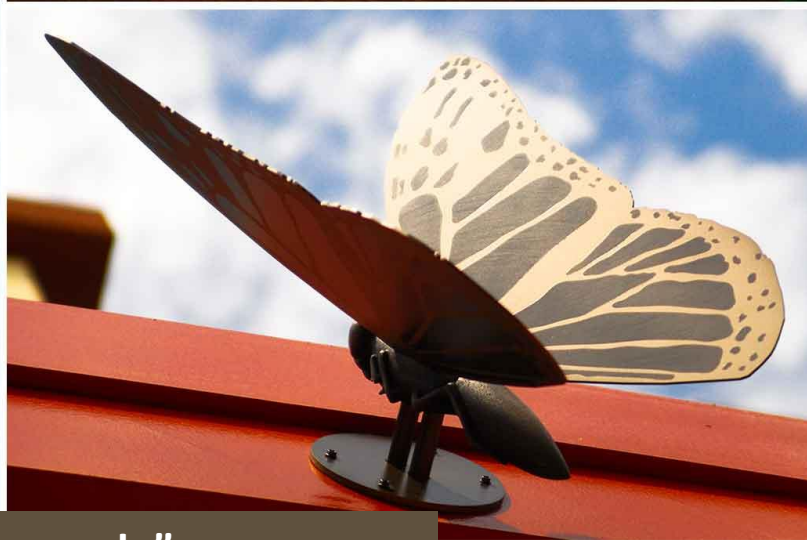
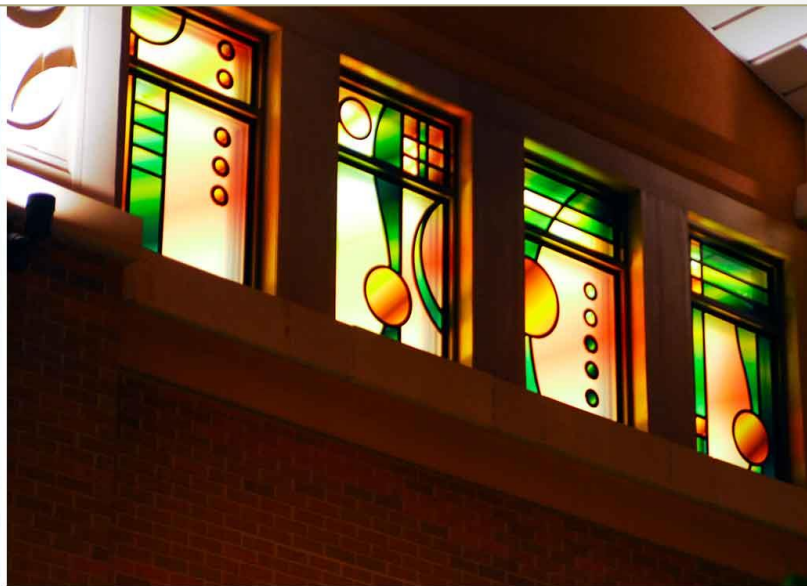


**Decorative Arch
Metal finish**

**“Ring of Fire”
Solar Light Display
12, 12’ high prism panels**



**Midtown Viaduct
Detroit, MI**



**“The Promenade”
Stained glass & art pieces
Bolingbrook, IL**



**Birdcages Suspended
Sydney, Australia**



**Paper Airplanes
Pasadena, CA**



**Recycled Bus Shelter
Lexington, KY**



**“Bicycle Rack Art”
Powder Coated
Tubular Steel**

“Umbrellas” by Cristo
Kern County, CA



“Planting a Garden”
Pasadena, CA



gibneybean
Fork In The Road

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gibneybean Anyone missing a fork? I found this one in the middle of a road. DM me. ☹️
@meimelkimkim



40 likes
MAY 21

Add a comment...



**“Fork in the Road”
Pasadena, CA**



**Gardens &
Landscapes
as Public Art**



ART ADVISORY COMMITTEE

Role of Committee:

- Evaluates the art work recommendations of staff with the aim of insuring that all art work criteria established pursuant to this chapter, including the City guidelines, are met
- Makes recommendations to the City Council regarding each application

Scope of Review:

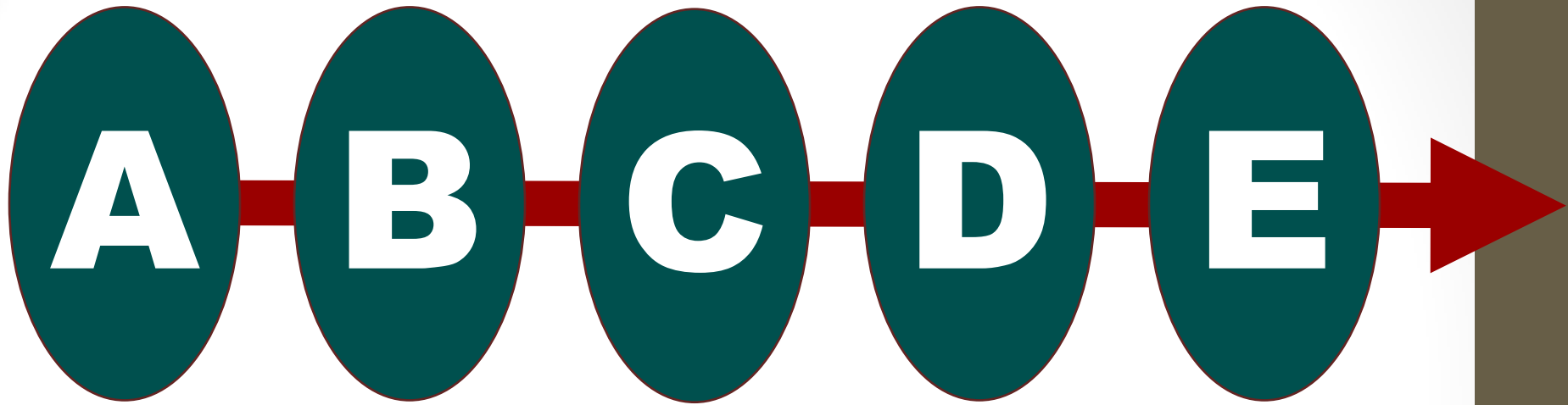
- Public safety
- Weather resistance
- Balance within the program
- Verification of value
- Public response
- Installation methods
- Proper lighting and public accessibility
- Proportion and composition
- Artist's previous experience on monumental scale sculpture
- Artist's art training and exhibition record
- Aesthetic compatibility of the art work with its surroundings

ART ADVISORY COMMITTEE

Committee Members:

- 5 members:
 - 1 Planning Commissioner
 - 1 El Monte Cultural Affairs Commissioner
 - 1 El Monte Veterans and Homeless Affairs Commissioner
 - 2 El Monte residents appointed by the City Council who shall serve as public representatives.
- Where commissioners are found to be inactive, a second member of the Planning Commission and/or an additional resident may be appointed.
- Commission representatives shall be appointed by the Mayor, subject to approval of City Council. Commission members shall be reappointed annually; residents shall be reappointed bi-annually.

DEVELOPMENT REVIEW PROCESS



Planning Counter Visit

Applicant collect info on zoning and other requirements

Introduce City's Public Art requirements

Initial Plan Review

Staff provides formal comments on project, design and entitlement process

Provide public art comments and suggestions

Planning Commission or Modification Committee Review

Public hearing for project and environmental

Include conditions related to public art

City Council Review

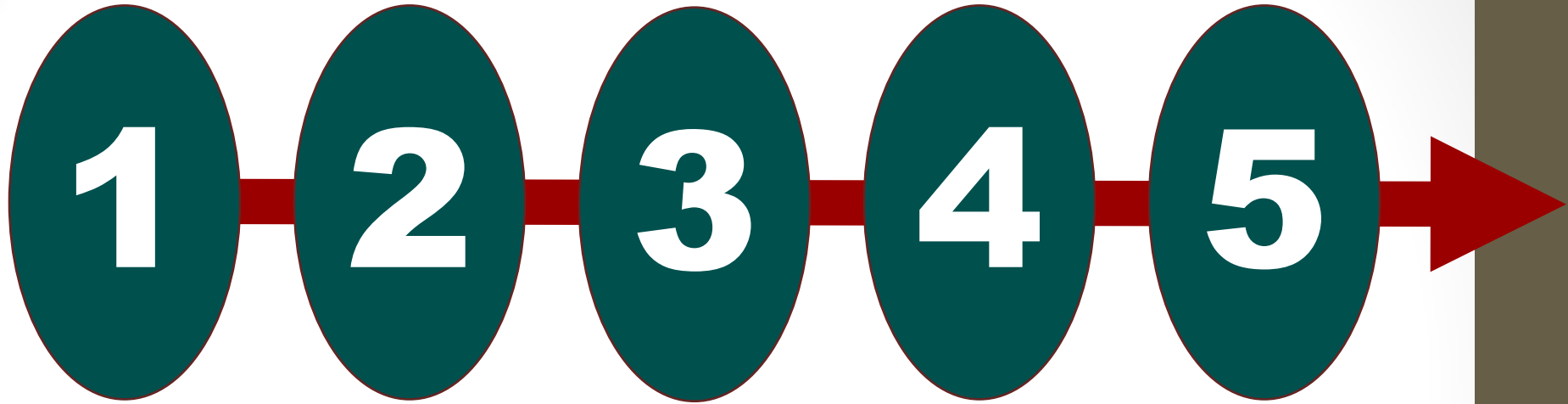
Public hearing required for general plan amendments, zone changes, tract maps and appeals

Plan Check and Construction Phase

Staff issues grading and building permits for construction

Complete public art review process & install art

PUBLIC ART REVIEW PROCESS



Preliminary Discussions

Applicant meets with Art Coordinator and Planner on art requirements and concept proposal

Application Submitted

Applicant submits proposal
City staff reviews application, provides comments
Value of art is determined

Art Committee Review

Project presented to Committee.
Recommendations made to City Council

City Council Review

City Council makes final decision

Fabricate Art and Installation

Art is fabricated and installed prior to final issuance of occupancy