

**CITY OF WEST HOLLYWOOD  
PERCENT FOR ART  
DEVELOPMENT APPLICATION**

The Percent for Art Policy requires that one percent of the building permit valuation be allocated for public art for new construction and certain rehabilitation projects. Please note that a Building Permit will not be issued until a Final Art Plan has been approved; a Certificate of Occupancy will not be issued until the public art project has been completed. Please read the enclosed guidelines and submit this application to:

Art Coordinator  
City of West Hollywood  
8300 Santa Monica Blvd.  
West Hollywood, CA 90069

**APPLICANT INFORMATION**

Project Address: \_\_\_\_\_  
\_\_\_\_\_

Applicant (Owner):    Name: \_\_\_\_\_  
                                  Address: \_\_\_\_\_  
                                  City/State: \_\_\_\_\_  
                                  Phone: \_\_\_\_\_  
                                  Fax: \_\_\_\_\_

Project Contact:        Name: \_\_\_\_\_  
                                  Address: \_\_\_\_\_  
                                  City/State: \_\_\_\_\_  
                                  Phone: \_\_\_\_\_  
                                  Fax: \_\_\_\_\_

Architect/Contractor: Name: \_\_\_\_\_  
                                  Address: \_\_\_\_\_  
                                  City/State: \_\_\_\_\_  
                                  Phone: \_\_\_\_\_  
                                  Fax: \_\_\_\_\_

**DEVELOPMENT PROJECT INFORMATION**

Describe the development project:

Total square feet:      Building: \_\_\_\_\_      Site: \_\_\_\_\_

What is the nature of the development:

Residential       Retail       Office       Mixed-use       Other

**DEVELOPMENT PROJECT INFORMATION CONTINUED**

Estimated Construction Start: \_\_\_\_\_  
Estimated Construction End: \_\_\_\_\_  
Estimated Date of Art Contract: \_\_\_\_\_

**PUBLIC ART REQUIREMENT**

Estimated Building Permit Valuation: \$ \_\_\_\_\_  
Estimated Art Budget (1% of above figure): \$ \_\_\_\_\_

How will you fulfill the City's Public Art requirement?:

- Public Art on-site
- Contribution to the City's Cultural Endowment
- Other

**Please note:** If the building permit valuation is more than the estimated cost figure used to calculate the art budget, the art budget must be increased to include a contribution to the West Hollywood Cultural Endowment.

**DESCRIPTION OF PROPOSED ART PROJECT**

Describe the proposed art project:

How and when will the proposed on-site art project be accessible to the public?

Which artists are you considering?

How do you plan to select the artist?:

- |   |  |
|---|--|
| <input type="checkbox"/> Request for Proposals/Qualifications | <input type="checkbox"/> Direct art selection/purchase |
| <input type="checkbox"/> Through an Arts Consultant           | <input type="checkbox"/> Other                         |
| <input type="checkbox"/> Invitation/Commission                |  |

After an artist has been chosen and a Public Art Concept Plan for the art project has been completed, contact the Art Coordinator to arrange a meeting with the Urban Arts Subcommittee. **It is your responsibility to contact the Art Coordinator when the Concept Art Plan is ready to be reviewed.** A Building Permit will not be issued until the Subcommittee has approved the Public Art Concept Plan, and the Fine Arts Advisory Board has approved the Final Art Plan.